



# ***IntelliDrive***<sup>SM</sup> **Mobility and Environment: Welcome and Workshop Goals**

**Peter Appel**

Administrator, Research and Innovative Technology Administration (RITA)

**Brian Cronin**

Team Leader, ITS Research and Demonstration  
RITA - ITS Joint Program Office

Mobility and Environment Workshop  
Arlington, Virginia  
November 30, 2010



# *Welcome*

**Peter Appel**

Administrator

Research and Innovative Technology Administration (RITA)



# *Workshop Goals*

**Brian Cronin**

Team Leader, ITS Research and Demonstration  
RITA - ITS Joint Program Office



# Workshop Goals

- INFORM stakeholders on foundational concepts, organization, schedule, projects, procurements and products
- CONFIRM stakeholder concurrence on program direction
- MOTIVATE stakeholder utilization of program products, participation in upcoming procurements
- CAPTURE stakeholder feedback on targeted cross-cutting issues regarding data sharing and open source application development



# Agenda Overview: Day 1

- Day 1 (Today), AM
  - IntelliDrive Program Overview (Brian Cronin)
  - Data Capture and Management Program (Gene McHale)
  - Dynamic Mobility Applications Program (Kate Hartman)
  - Day 1 Breakout Introduction (Bob Rupert)
- Day 1 (Today), PM
  - Breakout exercise organized around applications and data
    - Structured feedback format, good for large groups
  - AERIS Program (Marcia Pincus)
  - Knowledge Portal (Steve Bayless)
- Detailed agenda provided in your participant booklet



# *Agenda Overview: Day 2*

- Day 2 (Tomorrow), AM
  - Day 2 Breakout Introduction (Steven Mortensen)
  - Breakout exercise organized around projected impacts of applications
    - Structured feedback format, good for large groups
- Day 2 (Tomorrow), PM
  - Open Data/Open Source Panel (James Pol, Moderator)
  - IntelliDrive Mobility Policy Roadmap (Valerie Briggs and Suzanne Sloan)
  - Workshop Wrap-Up (Ben McKeever)
- Detailed agenda provided in your participant booklet



# *Participant Resource Materials*

- Everyone should have received a participant booklet:
  - Detailed agenda
  - Descriptions of the breakouts
    - Data environments and supplementary assumptions
    - Impacts area
  - Table that shows what applications will be discussed in each breakout group
  - Detailed descriptions of the applications (33)
    - Consolidated from submitted ideas



- Interest in this workshop reflects growing interest in the IntelliDrive program
  - Too large a group for individual introductions, unstructured breakout exercise activities
- 115+ registered attendees:
  - Public sector
    - Federal, regional, state, and local agencies
    - Universities
  - Private sector firms in a wide range of interests
    - Technology vendors
    - System integrators
    - Consultants
    - Telecommunication companies
    - Auto manufacturers



# *Questions?*

